

# DERMASCOPE

The Encyclopedia of Aesthetics & Spa Therapy

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## Take note of industry announcements, news, and more!



### NEW FACES AND SPACES

▶ One of the industry's outstanding innovators in the world of holistic skin therapies, Anne C. Willis, is proud to announce the launch of De La Terre Skincare's state-of-the-art showroom and Training Center located in Asheville, North Carolina. The expansion for the company is a direct response to the exponential growth experienced in the health and wellness market, and is a testament to De La Terre Skincare's commitment to health oriented skin care formulas and applications that support one's overall well-being.



▶ Helix BioMedix, Inc., a biopharmaceutical company specializing in peptides, recently announced the promotion of Robin L. Carmichael to the position of chief executive officer in addition to her current role as president. She will continue as a member of the company's Board of Directors. Carmichael will be responsible for all aspects of management of Helix BioMedix including profits and losses, operations, sales, marketing, business development, pharmaceutical and consumer product programs, and research and development. She will report directly to the Board of Directors. Carmichael joined the company in

2007 as vice president of marketing and business development. She was promoted to chief operating officer in 2011, and later to president and chief operating officer in 2015.

▶ Spa Nalai at Park Hyatt New York is home to the latest luxury treatment collection – CelleClé Skincare. The company is thrilled to announce that Spa Nalai at Park Hyatt New York has become the latest CelleClé Skincare spa partner! Nalai, meaning serenity, provides a uniquely tailored spa experience. Located inside Park Hyatt New York, Spa Nalai features the finest amenities for optimal wellness and relaxation. Take in the views of the city skyline from their separate men and women's locker rooms. As crowds rush by on the streets of Midtown Manhattan below, clients can take a moment to unwind from everyday stresses in the indoor hydrotherapy area featuring a lap pool, whirlpool, and co-ed eucalyptus steam room before heading to a spa suite for a CelleClé Skincare facial experience.

▶ The visionary individuals at ECHO<sub>2</sub>Plus are proud to present our newly updated website. With a fresh and clean new look, echo2plus.com now features updated information, explanatory videos and a helpful FAQ section which can help both novice and seasoned aestheticians become more knowledgeable about using ECHO<sub>2</sub>Plus products. More knowledge equals increased profitability for spas! The Starter Pack page now features in depth descriptions and photographs of the products included in the ECHO<sub>2</sub>Plus opening order. The company is very proud of the astounding results photographs in the section highlighting the Oxyceticals Oxygen Acne Treatment. Featuring the multiple awards that ECHO<sub>2</sub>Plus won in 2017, the links section also contains print articles and testimonials from ECHO<sub>2</sub>Plus users who are overjoyed with the results they achieved in their spas.



## RESOURCES

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will be effectively, and efficiently, resurfaced to show off those beautiful, radiant, newer skin cells. It is important to note that whenever the skin is exfoliated, it should be protected prior to sun exposure with a broad-spectrum sunscreen.

While every skin condition can reap the benefits that pumpkins have to offer, the conditions that would see the biggest benefits from using pumpkin as an active ingredient would be hyperpigmentation; loss of vitality; dry skin; dry, break-out prone skin; and dry, aging skin. When it comes to hyperpigmentation, the enzymes from pumpkins love to digest melanin and dead melanocytes, pulling them to the surface of the skin and helping to slough off uneven skin tone and lighten dark spots. For both dry and dry, acne-prone skin, the exfoliating benefits of pumpkin will help to slough off dead skin cells and increase the penetration of every following treatment, such as an antibacterial mask; anti-inflammatory serum; or hydrating, balancing, and nourishing oil. The zinc content that naturally occurs in pumpkin will acceler-

ate healing for blemish-prone skin types and the exfoliating enzymatic content will also help to clear and prevent pore blockages that can lead to breakouts.

Another added benefit for dry skin is the essential fatty acids contained in pumpkin seeds. Essential fatty acids are referred to as “essential” because people must get them from their diet. The human body cannot make them on its own and the skin is no different. As a result, people need to incorporate the acids into their skin’s daily regimen to ensure the skin stays healthy. Fatty acids make up an important part of the skin’s function as a protective barrier, which includes controlling bacteria, maintaining moisture content, and guarding from allergens or irritants. Using pumpkin seed oils on the skin can enhance this barrier and protect skin from the daily barrage of harmful chemicals. Another important fact to consider is that as people age, this barrier decreases, allowing water to leech from the skin and encouraging impression lines to become permanent rather than temporary. Incorporating healthy fats into a skin care regimen prevents this water loss and can help to build the skin’s natural water content. Pumpkin seed oil is especially effective in lip care products due to the essential fatty acids.

With the wide variety of benefits, pumpkin works as an effective ingredient in virtually all skin care product categories. When it comes to a professional grade treatment, pumpkin based peels offer a fantastic opportunity to avoid chemicals and the potential negative side effects associated with these

### Pumpkin Enzyme Scrub

Glo Skin Beauty  
800-232-0398  
gloskinbeauty.com



### Multi-Pulp Gel Puree

CelleClé Skincare  
888-731-2525  
cellecleskincare.com



### Pumpkin & Orange Mask

ilike Organic Skincare  
888-290-6238  
ilikeorganics.com

### Yam and Pumpkin Enzyme Peel 5%

Eminence Organic Skin Care  
888-747-6342  
eminenceorganics.com

